

GIANNA D'AMICO

ACD / Senior Art Director
(203) 733-5961
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www.GiannaDamico.com

WORK

Freelance

Associate Creative Director / Art, Present
Agency work, Personal gigs.

72andSunny

Senior Art Director, 2021 - 2022
Hardee's, Carl's Jr.

Goodby Silverstein & Partners

Art Director, 2019 - 2021
Liberty Mutual, Sam Adams, Pepsi, PayPal.

Droga5

Junior Art Director, 2017 - 2019
Dos Equis, Chase Sapphire, Hershey, Ancestry.com.

Resource/Ammirati, An IBM Company

Art Director Intern, 2016
Smirnoff Ice, Vibram.

Survivors of Torture, International

Design Consultant, 2014 - 2018

Nurenu Brand Marketing

Designer, 2014 - 2015

EDUCATION

VCU Brandcenter

Richmond, VA *Graduated May 2017*
MS in Business, Advertising/Art Direction

Parsons the New School for Design

New York, NY *Part time, 2014 - 2015*
Continuing Education in Graphic and Digital Design

Hartford Art School, University of Hartford

Hartford, CT *Graduated May 2014*
BFA in Illustration with Minor in Marketing

SKILLS

Art Direction

Creative, conceptual thinking with a focus on big ideas.
Especially drawn to humor, but experienced in all sorts of tone.
Plenty of production experience in film, print, digital and experiential.

Design + Illustration

High attention to detail and a love of craft.
Fine Arts background in drawing, painting and sculpture.

Tech Chops

Fabulous in Illustrator, Photoshop, and InDesign.
Pretty good at Figma, After Effects, and Premiere.