

GIANNA D'AMICO

Senior Art Director

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www.GiannaDamico.com

WORK

Freelance

Senior Art Director, 2021 - Present

Goodby Silverstein & Partners

Art Director, 2019 - 2021

Liberty Mutual, Sam Adams, Pepsi, PayPal.

Droga5

Junior Art Director, 2017 - 2019

Dos Equis, Chase Sapphire, Hershey, Ancestry.com.

Resource/Ammirati, An IBM Company

Art Director Intern, 2016

Smirnoff Ice, Vibram.

Survivors of Torture, International

Design Consultant, 2014 - 2018

Provided pro-bono design support for an international human rights nonprofit.

Nurenu Brand Marketing

Designer, 2014 - 2015

Print and web design and illustration at a boutique branding agency.

Brand identity, social media content, print, OOH.

EDUCATION

VCU Brandcenter

Richmond, VA *Graduated May 2017*

MS in Business, Advertising/Art Direction

Parsons the New School for Design

New York, NY *Part time, 2014 - 2015*

Continuing Education in Graphic and Digital Design

Hartford Art School, University of Hartford

Hartford, CT *Graduated May 2014*

BFA in Illustration with Minor in Marketing

SKILLS

Art Direction

Creative, conceptual thinking with a focus on big ideas.

Especially drawn to humor, but experienced in all sorts of tone.

Plenty of production experience in film, stills and experiential.

Design + Illustration

High attention to detail and a love of craft.

Fine Arts background in drawing, painting and sculpture.

Tech Chops

Fabulous in Illustrator, Photoshop, and InDesign.

Pretty good at Figma, After Effects, Cinema4D, and Final Cut.