

# GIANNA D'AMICO

Senior Art Director

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[www.GiannaDamico.com](http://www.GiannaDamico.com)

## WORK

### Goodby Silverstein & Partners

*Art Director, 2019 - Present*

Liberty Mutual, Pepsi, PayPal, Xfinity.

### Droga5

*Junior Art Director, 2017 - 2019*

Dos Equis, Chase Sapphire, Hershey, Ancestry.com.

### Resource/Ammirati, An IBM Company

*Art Director Intern, 2016*

Smirnoff Ice, Vibram, Creative lead on pro-bono account.

### Survivors of Torture, International

*Design Consultant, 2014 - 2018*

Provided pro-bono design support for an international human rights nonprofit.

### Nurenu Brand Marketing

*Designer, 2014 - 2015*

Print and web design and illustration at a boutique branding agency. Brand identity, social media content, print, OOH.

## EDUCATION

### VCU Brandcenter

Richmond, VA

MS in Business, Advertising/Art Direction

*Graduated May 2017*

### Parsons the New School for Design

New York, NY

Continuing Education in Graphic and Digital Design

*Part time, 2014 - 2015*

### Hartford Art School, University of Hartford

Hartford, CT

BFA in Illustration with Minor in Marketing

*Graduated May 2014*

## SKILLS

### Art Direction

Creative, conceptual thinking with a focus on big ideas.

Especially drawn to humor, but experienced in all sorts of tone.

Plenty of production experience in film, stills and experiential.

### Design + Illustration

High attention to detail and a love of craft.

Fine Arts background in drawing, painting and sculpture.

### Tech Chops

Fabulous in Illustrator, Photoshop, and InDesign.

Pretty good at Figma, After Effects, Cinema4D, and Final Cut.