

# GIANNA D'AMICO

Art Director

(203) 733-5961

hello@giannadamico.com

[www.GiannaDamico.com](http://www.GiannaDamico.com)

## EDUCATION

### VCU Brandcenter

Richmond, VA

MS in Business, Advertising/Art Direction

Graduation May 2017

### Parsons the New School for Design

New York, NY

Continuing Education in Graphic and Digital Design

Part time, 2014 - 2015

### Hartford Art School, University of Hartford

Hartford, CT

Bachelor of Fine Arts in Illustration with Minor in Marketing

Graduation May 2014

## WORK

### Resource/Ammirati, An IBM Company *Art Director Intern, June - August 2016*

Assisted in art direction tasks and participated in creative concepting. Served as creative lead for a pro-bono "intern project" account. Worked under direct supervision of Executive Creative Director.

### Nurenu Brand Marketing *Designer, June 2014 - July 2015*

Streamlined the creative process within a small agency design team, providing support across 20 accounts. Responsible for designing and building websites, email marketing campaigns and supplementary print collateral.

### Survivors of Torture, International *Design Consultant, 2014 - Present*

Provided pro-bono design support for an international human rights nonprofit. Illustrated the mission of the organization through compelling covers for their annual reports. Assisted in typography and layout tasks for print materials.

## SKILLS

### Art Direction

Creative, conceptual thinking with a focus on big ideas.

### Design

A practiced eye with attention to detail in print, digital and interactive design.

### Illustration

Fine Arts background in drawing and painting; all of my work starts as a sketch.

### Technical

Fabulous in Illustrator, Photoshop, and InDesign.

Pretty good at AfterEffects, Cinema4D, and Final Cut.